



**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

# CONTRACT

<u>Contract / Revision</u>		<u>Alt Order #</u>		
4036393 / 4		Political Issue		
<u>Product</u>				
<u>Issue</u>				
<u>Contract Dates</u>	<u>Estimate #</u>			
10/02/12 - 10/08/12	1308			
<u>Advertiser</u>		<u>Original Date / Revision</u>		
Democrat Congressional Campaigns Commi		06/05/12 / 09/25/12		
<u>Billing Cycle</u>				
EOM/EOC	Broadcast			
<u>Station</u>		<u>Sales Office</u>		
KSAZ	Chris Johnson			
<u>Special Handling</u>				
<u>Demographic</u>				
Households				
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>		
	11	14		
<u>Agency Ref</u>		<u>Advertiser Ref</u>		

And:

**Great American Media**  
**1010 Wisconsin Ave**  
**Suite 800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KSAZ	10/02/12	10/05/12	M-F 5a-530a	5a-530a		:30			NM	4	\$1,400.00
<u>Political Issue</u>												
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 10/01/12		10/07/12	-TWTF--	4	\$350.00							
2	KSAZ	10/02/12	10/05/12	M-F 530a-6a	530a-6a		:30			NM	4	\$1,800.00
<u>Political Issue</u>												
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 10/01/12		10/07/12	-TWTF--	4	\$450.00							
3	KSAZ	10/02/12	10/05/12	M-F 6a-7a News	6a-7a		:30			NM	2	\$1,650.00
<u>Political Issue</u>												
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 10/01/12		10/07/12	-TWTF--	2	\$825.00							
4	KSAZ	10/02/12	10/05/12	M-F 7a-8a News	7a-8a		:30			NM	2	\$1,700.00
<u>Political Issue</u>												
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 10/01/12		10/07/12	-TWTF--	2	\$850.00							
5	KSAZ	10/02/12	10/05/12	M-F 8a-9a News	8a-9a		:30			NM	4	\$2,000.00
<u>Political Issue</u>												
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 10/01/12		10/07/12	-TWTF--	4	\$500.00							
6	KSAZ	10/02/12	10/05/12	M-F 430-5a News	430-5a		:30			NM	4	\$600.00
<u>Political Issue</u>												
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 10/01/12		10/07/12	-TWTF--	4	\$150.00							
7	KSAZ	10/06/12	10/06/12	Sa 8a-9a News	8a-9a		:30			NM	1	\$375.00
<u>Political Issue</u>												
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 10/01/12		10/07/12	-----S-	1	\$375.00							
8	KSAZ	10/07/12	10/07/12	Su 8a-9a News	8a-9a		:30			NM	1	\$325.00
<u>Political Issue</u>												
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 10/01/12		10/07/12	-----S	1	\$325.00							
9	KSAZ	10/02/12	10/05/12	M-F 9a-10a News	9a-10a		:30			NM	4	\$1,500.00
<u>Political Issue</u>												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

<u>Contract / Revision</u>	<u>Alt Order #</u>
4036393 / 4	Political Issue
<u>Product</u>	<u>Estimate #</u>
Issue	<b>1308</b>
	<u>Original Date / Revision</u>
	06/05/12 / 09/25/12

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

Contract / Revision	Alt Order #
4036393 / 4	Political Issue
Contract Dates	Product
10/02/12 - 10/08/12	Issue
Advertiser	Estimate #
Democrat Congressional	1308
Original Date / Revision	
Democrat Congressional	06/05/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
21	KSAZ	10/06/12	10/06/12	Sa 530p-6p News	530p-6p		:30			NM	1	\$1,600.00
Political Issue												
Start Date      End Date      Weekdays      Spots/Week      Rate												
Week: 10/01/12      10/07/12      -----S-----      1      \$600.00												
Spot Ch      Date Range      Description      Start/End Time      Weekdays      Length      Rate      Type												
1 KSAZ      10/01/12-10/07/12      Sa 530p-6p News      530p-6p      -----Sa--      :30      \$600.00      NM												
See MG 21.2												
2 KSAZ      10/06/12-10/06/12      Big 12 RS Prime Game      12p-9p      -----Sa--      :30      \$1,600.00      NM												
MG for 20.1,16.1,21.1												
22	KSAZ	10/02/12	10/05/12	M-F 630p-7p	630p-7p		:30			NM	1	\$1,000.00
Political Issue												
Start Date      End Date      Weekdays      Spots/Week      Rate												
Week: 10/01/12      10/07/12      -TWTF--      1      \$1,000.00												
23	KSAZ	10/05/12	10/05/12	F 7p-8p	F 7p-8p		:30			NM	1	\$2,000.00
Political Issue												
Start Date      End Date      Weekdays      Spots/Week      Rate												
Week: 10/01/12      10/07/12      -----F---      1      \$2,000.00												
24	KSAZ	10/02/12	10/05/12	M-F 9p-10p News	9p-930p		:30			NM	2	\$3,600.00
Political Issue												
Start Date      End Date      Weekdays      Spots/Week      Rate												
Week: 10/01/12      10/07/12      -TWTF--      2      \$1,800.00												
25	KSAZ	10/02/12	10/05/12	M-F 9p-10p News	930-10p		:30			NM	2	\$3,400.00
Political Issue												
Start Date      End Date      Weekdays      Spots/Week      Rate												
Week: 10/01/12      10/07/12      -TWTF--      2      \$1,700.00												
26	KSAZ	10/02/12	10/05/12	M-F 10p-1030p News	10p-1030p		:30			NM	2	\$2,200.00
Political Issue												
Start Date      End Date      Weekdays      Spots/Week      Rate												
Week: 10/01/12      10/07/12      -TWTF--      2      \$1,100.00												
27	KSAZ	10/07/12	10/07/12	Su 1030p-11p	1030p-11p		:30			NM	1	\$500.00
Political Issue												
Start Date      End Date      Weekdays      Spots/Week      Rate												
Week: 10/01/12      10/07/12      -----S      1      \$500.00												
28	KSAZ	10/08/12	10/08/12	M-F 5a-530a	5a-530a		:30			NM	1	\$350.00
Political Issue												
Start Date      End Date      Weekdays      Spots/Week      Rate												
Week: 10/08/12      10/14/12      M-----      1      \$350.00												
29	KSAZ	10/08/12	10/08/12	M-F 530a-6a	530a-6a		:30			NM	1	\$450.00
Political Issue												
Start Date      End Date      Weekdays      Spots/Week      Rate												
Week: 10/08/12      10/14/12      M-----      1      \$450.00												
30	KSAZ	10/08/12	10/08/12	M-F 8a-9a News	8a-9a		:30			NM	1	\$500.00
Political Issue												
Start Date      End Date      Weekdays      Spots/Week      Rate												
Week: 10/08/12      10/14/12      M-----      1      \$500.00												
31	KSAZ	10/08/12	10/08/12	M-F 430-5a News	430-5a		:30			NM	1	\$150.00
Political Issue												
Start Date      End Date      Weekdays      Spots/Week      Rate												
Week: 10/08/12      10/14/12      M-----      1      \$150.00												
32	KSAZ	10/08/12	10/08/12	M-F 9a-10a News	9a-10a		:30			NM	1	\$375.00
Political Issue												
Start Date      End Date      Weekdays      Spots/Week      Rate												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

Contract / Revision 4036393 / 4	Alt Order # Political Issue	
Contract Dates 10/02/12 - 10/08/12	Product Issue	Estimate # 1308
<b>Advertiser</b> <b>Democrat Congressional</b>		<b>Original Date / Revision</b> 06/05/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 10/08/12		10/08/12	10/14/12	M-----				1	\$375.00			
33	KSAZ	10/08/12	10/08/12	M-F 12p-1230p	Noon News	12p-1230p	:30			NM	1	\$350.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 10/08/12		10/08/12	10/14/12	M-----				1	\$350.00			
34	KSAZ	10/08/12	10/08/12	M-F 2p-3p		2p-3p	:30			NM	1	\$275.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 10/08/12		10/08/12	10/14/12	M-----				1	\$275.00			
35	KSAZ	10/08/12	10/08/12	M-F 3p-4p		3p-4p	:30			NM	1	\$250.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 10/08/12		10/08/12	10/14/12	M-----				1	\$250.00			
36	KSAZ	10/08/12	10/08/12	M-F 4p-430p		4p-430p	:30			NM	1	\$500.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 10/08/12		10/08/12	10/14/12	M-----				1	\$500.00			
37	KSAZ	10/08/12	10/08/12	M-F 430p-5p		430p-5p	:30			NM	1	\$600.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 10/08/12		10/08/12	10/14/12	M-----				1	\$600.00			
38	KSAZ	10/08/12	10/08/12	M-F 5p-530p	News	5p-530p	:30			NM	1	\$900.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 10/08/12		10/08/12	10/14/12	M-----				1	\$900.00			
39	KSAZ	10/08/12	10/08/12	M-F 530p-6p	News	530p-6p	:30			NM	1	\$900.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week: 10/08/12		10/08/12	10/14/12	M-----				1	\$900.00			

Totals

79 \$48,400.00

\*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/08/12	79	\$48,400.00	\$41,140.00	\$205.70	\$41,345.70
Totals	79	\$48,400.00	\$41,140.00	\$205.70	\$41,345.70

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.